

30 May 2024

The Chief Executive Officer-LCA Mr Nizam Goolam 30 Princess Margaret Road, Old Europa

PO Box 15896

Maseru 100

Dear Sir/Madam,

LESOTHO COMMUNICATIONS
AUTHORITY

0 6 JUN 2024

CHIEF EXECUTIVE P.O. Box 15896, Maseru 100 - Tel: 2222 4300 Email: Ica@Ica.org.ls

APPLICATION FOR A RENEWAL OF A BROADCASTING LICENCE OF FILL THE GAP FM T/A JESU KE KARABO FM (LICENCEE)

Reference is made to your letter dated 25 April 2024, notably requesting Jesu Ke Karabo FM (Applicant) to submit a detailed critical information required for a renewal of a broadcasting licence, and attached to this is a detailed response and abridged version of the business plan for your consideration.

CRO FYA



Kind regards

Mr Monathi

Radio Station Manager for JKK FM

ABRIDGED APPLICATION FOR PUBLIC CONSULTATION FOR A RENEWAL OF A BROADCASTING LICENCE OF JESU KE KARABO FM (LICENCEE)

- 1. The above matter refers and receipt of your letter dated 25 April 2024 is acknowledged with appreciation, notably requesting Jesu Ke Karabo FM (Applicant) to a revised version of application that includes operational performance of the radio station since issuance of licence, its contributions to the community and corporate social investment.
- 2. To start with, we bring the attention of the Authority that Jesu Ke Karabo FM (JKK FM) is a church-owned radio station that depends entirely on the funds from members of the church. It does not generate any income because most of its programs are religious or spiritual oriented. Although it has other programs that are not spiritually orientated such as LMPS program and one of Dr, Mojela, the programs are run for free.
- 3. In the premises, the station is sustained by members of the church through their contributions. This notwithstanding, JKK FM still performs to its reasonable ability and thus has demonstrated operational growth despite lack of funding.
 - a. JKK FM OPERATIONAL PERFORMANCE SINCE ISSUANCE OF THE LICENCE: It is important to note that JKK FM was founded in 2005 and since its inception it has experienced growth on the following areas;
 - i. Numbers of studios: Increased from one to two; one for a radio presenter and the other designed for radio visitors.

- ii. Both studios were recently renovated with and new furniture fixed replacing the old one. The offices have been renovated in January 2024 as well.
- iii. Additional frequencies: In November 2023, we launched another frequency (87.6 megahertz (MHz) installed at Likhoele) to cover Mafeteng, Mohales Hoek and Quthing. This adds up to a 3rd frequency now counting 105,3 & 102.2 MHz installed in maseru and Leribe respectively.
- iv. Increased number of Radio presenters & programs; it started with 3 presenters with only 5 programs from 7am to 7pm. Today it operates from 7am up to 12mid-night.
- v. Establishment of extension of its programs: as an effort to expand in order to reach far areas, we have partnered with Harvest FM to introduce a new prom every Thursday at 3pm to broadcast JKK FM affairs from Harvest FM frequency. The program has run over the past 8 months now since October 2008.
- b. JKK FM CONTRIBUTIONS TO SOCIO-ECONOMIC DEVELOPMENT: As a Christian radio station, our main vision is to win the souls of people to God to ensure that their lives are save from sins. We focus mainly to ensuring that people know God as God of miracles, signs and healing. Recently, the radio station has embarked into the below activities following Covid-19 crisis. See the table below;

S/N	Date	Description	Quantity	Village/s

1.	March 2023	Education:	A boy and his	
		Fees, clothing	family	
		& food		
2.	September	Free lunch	Over 200	Motimposo
	2023		persons	Community
3.	25 Nov 23	Food parcels:	200 persons	Mafeteng
		12.5 Maize	each given a	community list
		meal, 2L	package	of recipients
		cooking oil &		from different
		lkg salt		areas was
	, s			provided by
				Mafeteng
			100	Social welfare
				office
4.	4 Feb 24	Food parcels:	75 persons	Maputsoe and
		12.5 Maize	each given a	nearby villages
		meal, 2L	package	
		cooking oil &		:
		1kg salt		
5.	25 Feb 24	Food parcels:	75 persons	Mazenod,
		12.5 Maize	each given a	Makhalanyane,
		meal, 2L	package	Roma, Thaba
		cooking oil &		Bosiu,
		lkg salt		Mantsonyane
		Page 2 of 7		\

Page 3 of 7

		& Morija
6.	Food parcels: 75 persons	
	12.5 Maize each given a	
	meal, 2L package	
	cooking oil &	
	1kg salt	

b. COMPLIANCE WITH LICENCE TERMS, LAWS AND REGULATORY: <u>COMPLIANCE MATRIX</u>

CONDITION	COMPLIANCE	NON-COMPLICE	REMARKS
Identify Key Licence Conditions			We familiarize ourselves with licence conditions which are written on the licence document
FEES			payment of fees: During covid-19 period, payment of licence fees was delayed.
Submission of Recordings	√		Remain ready anytime to submit our recordings if so asked.

Content	1	We try by all means to
Standard		give our listeners not only
		relevant but quality product.
Complaints management	\	resolve amicably by internal measures. And in case of serious complaints, we engage LCA, although we have not had such a case.
Audited Financial Statements	√	We have always submitted audited financial statements
Programming	√	We submit to the Authority any changes to the station
Free services	√	provide a "lost & found" service free of charge, and raise educational awareness freely
Technical standards		Radio has standard operating procedures that staff must adhere to ensure that broadcasting and radio presentations on air remain constant.

c. <u>CORPORATE SOCIAL INVESTMENTS</u>: The radio offers free slot to Lesotho Mounted Police Service to conduct their awareness campaigns against crimes. The slot is free of charge. This has been so for the past five years. The radio station provides internship for students from institutions in the country for the sake of conducting students' practical as a requirement from their respective universities. As the Radio, we work hand in hand with Lesotho Correctional Institutions where we offer pastoral counselling for the inmates and also to pay regular visits with some essential cosmetic items. We also offer slots to disadvantaged people to show case their talents and ability to preach the word of God. The kids are also given opportunity to show case their talent and potential every Sunday morning.

d. FUTURE INVESTMENT PLANS

- -To maintain the programme of Healing and Wonders services.
- To allocate more slots for LMPS in addition to the already provided in order to raise more education awareness
- -The intention of JKK FM management and as part of its future plan, JKK intends to install Studio link equipment to broaden its coverage.
- 4. Please note that JKK FM has now improved on the following areas;
 - a. FTGM has 27 church branches throughout the country and other branches in Republic of South Africa, Namibia and Malawi.

- b. FTGM has a college known as Bethel Bible College that serves not only members of its own church but any people regardless of their religious belief.
- c. JKK FM operates from Mohalalitoe Maseru with the following frequencies 105.3 Maseru, 102.8 Chafo and 87.6 Likhoele that serve central part of the country, north and part of Mafeteng, Likhoele Matelile to be specific.
- d. JKK FM transmission Hours: operates 24 hours strictly on religious affairs. However, it offers a slot to Lesotho Mounted Police Service to conduct awareness and educational programs on safety and other related issues. This offer is being given free of charge in the fast 5 years or so. As such, people get to know God and repent from their immoral ways of living.
- e. There is also a program for healing and wonders. This program renders a healing service and a lot of people get healed on air. Besides this spiritual healing program, Dr. Mojela is also offered a slot on air on weekly basis (every Wednesday) to offer a medical service over the radio for people with bone marrow diseases, causes and treatment.